Simple Program Evaluation

- All red text should be removed or replaced before sharing this survey with participants.

- Throughout, you should replace the phrase “the event” with a more targeted brief description of your event or program if possible: For example, “the tour,” “the screening,” “the classroom activity,” etc.

- You should also replace the examples given in Question 2 and Question 4 with more applicable ones as needed.

- If you make any additional changes, keep them as simple as possible.

Please Give Us Your Feedback!

The following questions are about [insert description of the event or program to ensure everyone is thinking of the same thing].

This survey should take you less than five minutes to complete.

1. Before we ask you about specifics, please rate your overall satisfaction with the event.

   - Very satisfied
   - Somewhat satisfied
   - Neutral
   - Somewhat dissatisfied
   - Very dissatisfied
2. Please rate your satisfaction with each of the following aspects of the event:

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Very satisfied</th>
<th>Somewhat satisfied</th>
<th>Neutral</th>
<th>Somewhat dissatisfied</th>
<th>Very dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost to attend</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Length of event</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>How interesting it was</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>The volunteers</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>The organizers</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>The speaker</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>The refreshments</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>The time of the event</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>The location of the event</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
</tbody>
</table>
3. Please tell us more about anything that could use improvement:

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

4. Please rate how much you learned about each of the following:

<table>
<thead>
<tr>
<th></th>
<th>Learned a lot</th>
<th>Learned some</th>
<th>Learned almost nothing</th>
</tr>
</thead>
<tbody>
<tr>
<td>The environmental impact of animal agriculture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to prepare plant-based meals</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The most effective techniques in animal advocacy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trap-neuter-return programs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fish intelligence</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Our organization, <strong>Your Name Here</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
5. If you’d like to have learned more about any topic, please tell us which topic and why:

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

6. Would you recommend this event to another person?

○ Definitely yes

○ Probably yes

○ Probably no

○ Definitely no
7. Would you attend an event like this again in the future?

☐ Definitely yes

☐ Probably yes

☐ Probably no

☐ Definitely no

8. What was the best thing about this event, in your opinion?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

9. Is there anything else you’d like to comment on about this event?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

Thank you for taking the time to complete this survey. We really appreciate your feedback!