PRIORITY VISUALS
SEE WHAT MATTERS

GREAT SUMMER READS

COMPANION ANIMAL

MESSAGING SPAY/NEUTER: LESSONS FROM THE GULF COAST SPAY/NEUTER CAMPAIGN (HSUS)
https://www.animalsheltering.org/sites/default/files/content/SpayNeuter-Messaging-GulfCoast-2009.pdf

KEEPING PETS (CATS AND DOGS) IN HOMES: REASONS FOR NOT OWNING A DOG OR CAT (AHA)
https://www.americanhumane.org/app/uploads/2016/08/aha-petsmart-retention-study-phase-1.pdf

ATTITUDES ON PET HOMELESSNESS ARE SHIFTING: 2014 U.S. SHELTER PET REPORT (PETSMART CHARITIES)
https://www.petsmartcharities.org/sites/default/files/PetSmart%20Charities%202014%20U.S.%20Shelter%20Pet%20Report%20140ct1.pdf

PET ADOPTION & SPAY/NEUTER: UNDERSTANDING PUBLIC PERCEPTIONS BY THE NUMBERS (PETSMART CHARITIES)
https://www.petsmartcharities.org/sites/default/files/Ipsos-Webinar-11-27-12.pdf

WHY DID YOU CHOOSE THIS PET?: ADOPTERS AND PET SELECTION PREFERENCES IN FIVE ANIMAL SHELTERS IN THE UNITED STATES (ASPCA)
http://www.mdpi.com/2076-2615/2/2/144

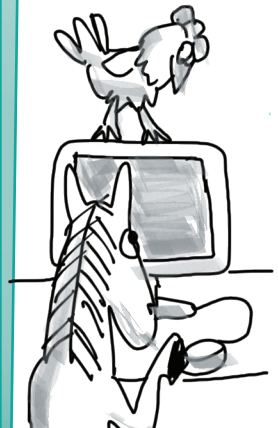
DO POLICY BASED ADOPTIONS INCREASE THE CARE A PET RECEIVES?: AN EXPLORATION OF A SHIFT TO CONVERSATION BASED ADOPTIONS AT ONE SHELTER (ASPCA)
http://file.scirp.org/pdf/OJAS20141024115592327.pdf

ASPCA PRO - http://aspcapro.org/research-development

FARMED ANIMAL / VEG

STUDY OF CURRENT AND FORMER VEGETARIANS AND VEGANS
https://faunalytics.org/a-summary-of-faunalytics-study-of-current-and-former-vegetarians-and-vegans/

HOW TO MAKE AND KEEP A VEG*AN
https://faunalytics.org/make-and-keep-a-vegan/



ALL

ANIMAL TRACKER
https://faunalytics.org/animal-tracker-2017-analysis-takeaways/
https://faunalytics.org/animaltracker/

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