

Opinion poll shows support for BC aquaculture

16 April, 2007 -

A RECENT public opinion poll undertaken by Ipsos Reid on behalf of the British Columbia Salmon Farmers' Association shows increasing support for sustainable aquaculture in British Columbia.

A majority of respondents (65%) said they support the development of a sustainable salmon farming sector in BC; and less than one per cent identified salmon farming as the top environmental issue facing BC today. These results complement an earlier survey commissioned by the Northwest Institute and undertaken by market research company, Synovate, which showed that 60 per cent of respondents believed salmon farming increased job opportunities and 41 per cent said a benefit of salmon farming was that it resulted in less pressure on wild salmon stocks.

These polling results also coincide with a preliminary report, commissioned by the BC Legislative Assembly's Special Committee on Sustainable Aquaculture and reported on in the Victoria Times Colonist. The report shows the economic benefit of salmon farming to be nearly double than previously reported, crediting salmon farming with generating 7784 jobs.



Source: Fish Farmer Magazine