

Description & Citation--Study No. 9245

- [Bibliographic Description](#)
- [Scope of Study](#)
- [Methodology](#)
- [Access and Availability](#)

Bibliographic Description

ICPSR Study No.: 9245

Title: ABC News "20/20" Fur Poll, March 1989

Principal Investigator(s): ABC News

Series: [ABC News/Washington Post Poll Series](#)

Bibliographic Citation: ABC News. ABC NEWS "20/20" FUR POLL, MARCH 1989 [Computer file]. Radnor, PA: Chilton Research Services [producer], 1989. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2007-07-03.

Scope of Study

Summary:

This data collection explores respondents' attitudes and opinions about fur. Respondents were asked whether women dress to please themselves or others, if they personally owned fur clothing items or would like to own furs, if they were no longer wearing fur garments and why, if it irritated them to see someone wearing fur since animals had been killed to make it, and if there are circumstances when it is all right to kill an animal for its fur. Additionally, respondents were asked if they had heard anything about protests made by animal rights groups against killing animals to make fur coats, if they had felt social pressure not to wear fur, if they were concerned about animal rights groups confronting them when wearing fur, if they had ever been confronted by an animal rights group, and if anyone had ever sprayed their fur garments with paint in protest. Background information on respondents includes year of birth.

Subject Term(s): [animal rights advocates](#), [clothing](#), [fashion industry](#), [women](#)

Geographic Coverage: [United States](#)

Time Period: February 27, 1989 - March 28, 1989

Date(s) of Collection: February 27, 1989 - March 28, 1989

Universe: Women aged 18 and over living in households with telephones in the 48 contiguous United States.

Data Type: survey data

Data Collection Notes: The data contain blank and alphabetic characters.

Methodology

Sample: Households were selected by random digit dialing. Within household, the respondent selected was the woman living in the household who last had a birthday and who was at home at the time of the interview.

Data Source: telephone interviews

Extent of Processing: DDEF.ICPSR

Access and Availability

Extent of Collection: 1 data file + SAS setup file + SPSS setup file + Stata setup file

Data Format: Card Image with SAS, SPSS, and Stata setup files

Original ICPSR Release: 1990-12-04

Version History: The last update of this study occurred on 2007-07-03.

2007-07-03 - SAS, SPSS, and Stata setup files have been added to this data collection.

Notes: Detailed file-level information (such as LRECL, case count, and variable count) may be found in the [file manifest](#).