



**Humane Society of the United States
Humane Slaughter Agenda
Penn, Schoen & Berland Associates
March 31, 2005**

Methodology

From March 18-22, 2005 Penn, Schoen & Berland Associates conducted 1,226 interviews with the general public. The overall margin of error is +/- 2.8% at the 95% confidence level and higher for subgroups.

Humane Slaughter Questions

Current U.S. law requires that farm animals such as cows, pigs, and sheep be slaughtered humanely but those same protections do not cover birds such as chickens, turkeys, and ducks, which represent about 95% of all animals raised for food. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that the law should also require the humane slaughter of birds, such as chickens, turkeys, and ducks?	Overall (%)
Total agree	81
Total disagree	19
Strongly agree	43
Somewhat agree	38
Somewhat disagree	12
Strongly disagree	7

IF DISAGREE (19% of the Whole): Why do you feel that the U.S. Humane Slaughter Law should not cover birds such as chickens, turkeys, and ducks? OPEN ENDED	Overall (%)	Percentage of the population
Birds were meant for human consumption / Should not apply to any animal used for human consumption / If we are going to eat them, it does not matter how they are killed	15	3
It should cover birds / It should cover everything / Slaughtering any animal is inhumane	12	2
No particular reason / They are just birds	12	2
It is not necessary / We have not needed it in the past / They have been slaughtered the same way for years	8	2
I do not care at all / It should not cover any animals / I do not agree with animal rights/animal rights groups	7	1
Too many regulations already / Government is already too involved in everything	6	1
They are not being killed inhumanely / The method is more humane now than in the past	4	1
Birds can be slaughtered quickly / Birds just have their necks wrung/heads cut off	4	1
Birds do not have any feelings / Birds have no brains	4	1
Birds are insignificant compared to mammals	2	*
Would cost too much / Would raise the price to the consumer	2	*
Birds are not human	2	*
People are killed inhumanely, why not birds	1	*
How does one kills anything humanely	1	*
Others	13	2
Don't Know / No Response	8	2

* Less than 0.5%