

Can't Blame Them For Trying - meat substitutes - Brief Article - Polling Data - Statistical Data Included

According to a recent Zogby Poll, 37.80/0 of adults nationwide have at least tried a prepackaged meat substitute. More people in the Western US (44.6%) have ventured a taste than those in the East (37.1%) and Central US (36.9%), while only 34.2% of Southerners have touched the stuff. Suburbanites seem to be statistically more open to trying out fake meat than city dwellers (but can we extrapolate that city folks may dine out more and buy fewer prepackaged goods?). And finally, whites and African-Americans have reported trying more meat substitutes than Hispanics.

The survey consisted of 1,205 adults to whom this question was posed: "Have you ever eaten any of the meat substitutes that are readily available in grocery stores?" It looks like more folks are saying "YES!"

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