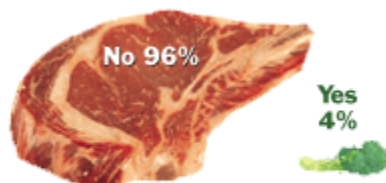


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■ DO YOU CONSIDER YOURSELF A VEGETARIAN?



Subsequent questions were asked just of those who call themselves vegetarians

■ What was your most important reason for becoming a vegetarian?

Health.....	32%
Because of chemicals and hormones in meat products.....	15%
Don't like the taste of meat.....	13%
Love of animals.....	11%
Animal rights.....	10%
Religious reasons.....	6%
Concern for the planet.....	4%
To lose weight.....	3%
To reduce hunger and famine worldwide.....	1%

■ As you know, there are many different types of vegetarians. Which best describes you?

Semi-vegetarian.....	57%
Ovo-lacto-vegetarian.....	36%
Vegan.....	5%
Other.....	2%

■ Since becoming a vegetarian, do you feel healthier?

Yes.....	75%
No.....	17%
I have always been a vegetarian.....	8%

■ Do you consider the slaughter of animals to be murder?

Yes.....	42%
No.....	58%

■ Would you refuse to kiss someone who had just eaten meat?

Yes.....	29%
No.....	71%

From an online poll of 10,007 adult Americans taken for TIME/CNN April 5-9 by HarrisInteractive.
Margin of error is $\pm 1.0\%$ total sample, $\pm 4.8\%$ for questions of vegetarians only.
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