



Urban Animal Surveys

Added by [Cindy Kreutzer](#), last edited by [Wiki Administrator](#) on Oct 12, 2011

To order one of the Surveys/Reports listed below, download and complete the attached [Subscriber Contract](#) and fax it to the number provided.

For more information, please contact Judi Cannon at 705.930.7387 or judi.cannon@petlynxmail.com.

Please read the [Terms and Conditions](#) which will apply to your purchase.

Survey Name	Delivery Date	Survey Design	N =	Margin of Error	Price
2010 National Urban Animal Report	Second Quarter 2011	Socialstruct Advisory Services	Data collected from 4 background surveys		N/A
2009 Pet Owner Segmentation - US	October 2009	dmrkynetec	1,023 Cat Owners 993 Dog Owners	+/-2.19%	\$4,250 CDN + GST
2009 Pet Owner Segmentation - Canada	October 2009	dmrkynetec	752 Cat Owners 750 Dog Owners	+/-2.53%	\$3,500 CDN + GST
2008 The Business of Urban Animals - Canada	October 2008	Ipsos Reid	3,973 Cat and/or Dog Owners 3,235 Non-owners	+/- 1.15%	\$2,000 CDN + GST
2007 Dangerous and Disruptive Pets - Canada	October 2007	Ipsos Reid	2,148	+/-2.11%	\$1,600 CDN + GST

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