

News

UK goose eggs in strong demand

//20 Apr 2011

One of the UK's largest suppliers of goose eggs is struggling to keep up with demand as consumers' appetite for niche products continues to grow.

Norfolk Geese is experiencing unprecedented demand for eggs from farm shops and other retailers as well as individual consumers.

"We've never seen this level of orders," says joint proprietor Eddie Hegarty, also chairman of British Goose Producers. "We used to sell eggs mainly for decorating, but the demand now is for eating them. We're dealing with orders from a dozen upwards."

Hegarty says BGP members around the country are also reporting buoyant sales with, for example, Howard Blackwell in Essex, trading as The Rare Meat Company experiencing a heavy demand.

Source: [British Goose Producers](#)