

Industry News - PM Survey tracks rising popularity of cooked turkey meat By [Meatingplace Editors](#) on 8/26/2010

The turkey industry distributed 6 percent more cooked white turkey meat last year, boosted by demand from food service operations, according to the latest marketplace survey by the National Turkey Federation.

Of the more than 467 million pounds of cooked white turkey meat distributed to customers last year, 43 percent went to food service clients, according to the survey, conducted every two years for NTF by research firm AgriStats Inc.

Whole birds are the top turkey product produced in 2009 at more than 1 billion pounds, followed by cooked white meat. Ground turkey took third place at more than 415 million pounds, the survey found.

The food service sector received about 18 percent of the total turkey volume, with the most popular products being