

Airbus Bio-Meter: Country comparisons

% who said their favourite pastime was watching TV	Global average: 17.2%	
	Mexico 24.3%	China 16.2%
	Singapore 24.1%	UK 15.6%
	USA 19.9%	France 15.5%
	Spain 18.2%	Japan 14.6%
	Australia 18.0%	Germany 11.2%
% who said their favourite pastime was playing computer games	Global average: 34.3%	
	Singapore 46.1%	UK 32.9%
	Mexico 43.8%	Spain 31.8%
	Japan 43%	Australia 28.9%
	France 37.6%	USA 27.9%
	China 37.1%	Germany 23.7%
% who said their favourite pastime was spending time outdoors	Global average: 30.1%	
	USA 52%	Australia 30.9%
	Germany 42.7%	France 29%
	Spain 37.1%	Japan 22.5%
	UK 34.2%	Mexico 14.5%
	China 31%	Singapore 13.2%
% who said saving the environment was most important to them	Global average: 4.0%	
	Mexico 7%	Spain 4.4%
	Australia 5.2%	USA 4%
	Germany 5%	China 3.7%
	UK 5%	France 3.7%
	Singapore 4.4%	Japan 1.6%
% who said saving the environment was least important to them	Global average: 31.8%	
	USA 41.8%	France 31.9%
	UK 37.8%	Spain 30.0%
	Singapore 36.8%	Germany 28.9%
	Australia 35.8%	China 20.7%
	Japan 35.1%	Mexico 19.5%
% who said looking after animals was most important to them	Global average: 9.0%	
	Australia 15.4%	Spain 9.5%
	UK 11.6%	Mexico 5.7%
	Germany 11.0%	Japan 3.2%
	USA 10.8%	Singapore 3.1%
	France 9.7%	China 1.6%

% who said playing on the computer was most important to them	Global average: 26%	
	Singapore 34.2%	Australia 25.3%
	France 33.7%	USA 24.0%
	Mexico 28.8%	Japan 22.8%
	UK 28.8%	Germany 20.7%
	Spain 25.6%	China 19.8%
% who said watching TV was most important to them	Global average: 14%	
	Japan 21.7%	Australia 12.9%
	Mexico 16.5%	Spain 12.3%
	France 15.8%	UK 11.4%
	Singapore 15.4%	Germany 10.3%
	USA 15.2%	China 9.4%
% who know an endangered animal is a plant or animal at risk of extinction	Global average: 85.7%	
	China 90%	USA 87.4%
	Mexico 94%	Australia 87.1%
	Germany 89.7%	UK 84.2%
	Spain 88.8%	Singapore 75.4%
	France 87.5%	Japan 66.3%
% which species would you most like to save?	Most popular	
	UK – mammals 68.5%	Australia – mammals 50.3%
	Spain – mammals 61.6%	Japan – mammals 35.6%
	USA – mammals 59.3%	China – mammals 34.0%
	Germany – mammals 56.3%	Singapore – mammals 33.3%
	France – mammals 52.1%	Mexico – reptiles 41.7%
% which species would you most like to save?	Least popular	
	Singapore – insects 1.8%	USA – insects 0.6%
	Japan – insects 1.4%	Mexico – insects 0.6%
	China – insects 1.1%	Spain – insects 0.6%
	Australia – insects 0.9%	Germany – insects 0.4%
	UK – insects 0.8%	France – insects 0.4%
% which clever skill from nature would you most like to copy?	Most popular	
	Japan – fly like a bird 87.3%	Singapore – fly like a bird 65.8%
	China – fly like a bird 82.1%	UK – fly like a bird 64.4%
	Spain – fly like a bird 75.0%	Australia – fly like a bird 59.1%
	France – fly like a bird 71.9%	USA – fly like a bird 57.0%
	Germany – fly like a bird 66.4%	Mexico – swing in trees like a monkey 45.3%
% who know that the aeroplane was	Global average: 73.0%	
	China 93.5%	Spain 68.9%
	Japan 79.8%	Australia 68.8%

inspired by nature	Germany 78.1%	Singapore 67.1%
	Mexico 77.0%	France 62.9%
	UK 70.3%	USA 60.3%

% who know that global warming means the earth is heating up	Global average: 81.0%	
	Mexico 86.7%	Spain 81.3%
	France 85.6%	UK 81.1%
	Japan 85.3%	Australia 77.7%
	Singapore 85.1%	USA 76.6%
	Germany 84.7%	China 67.8%